

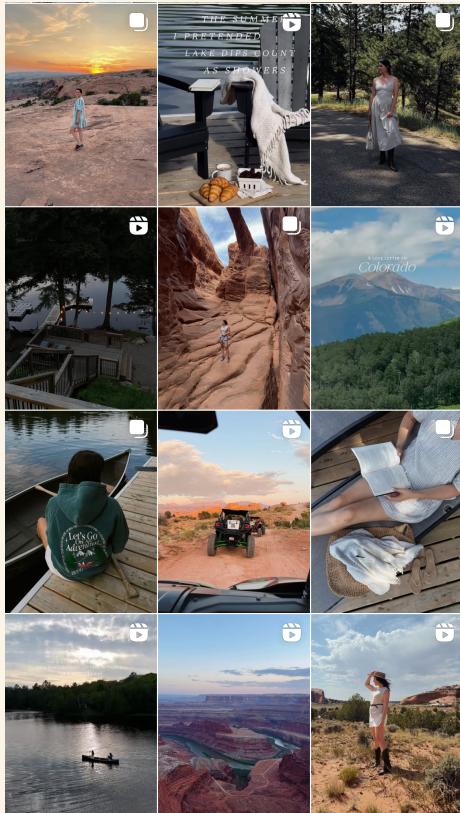
Morgan Sallmen

About Me

I am currently serving as a Media and Marketing Coordinator for a dynamic company in Toronto, Canada. Prior to this role, I led the e-commerce, operations, and photography departments for a prominent retail company. I hold a degree in Fashion and Entertainment Marketing from the Toronto Film School, which I completed in 2019, and an Honours Bachelor's Degree specializing in Spanish and Psychology from the University of Ottawa.

With a deep passion for fashion, beauty, and travel, I have been actively creating content for my blog and social media platforms throughout my academic journey and beyond. This has allowed me to collaborate with a variety of well-known and respected brands, further fueling my love for creative storytelling and digital marketing.

Instagram



My Instagram page is the primary platform where I drive the most traffic, directing followers to my blog. I strive to maintain a cohesive feed by blending stylized product shots with curated outfit images. My aesthetic leans towards minimalism, with a warm, neutral palette and a touch of rustic charm. When I travel, I draw inspiration from each destination, tailoring my content to reflect the unique vibe and essence of the places I visit.

@morgansallmen

6k Followers

Reach: 5,000+ accounts per month

15% + engagement rate



Audience

59% Women

63% aged 25-34

22% aged 35-44

Top Locations

Canada - 57%

USA - 18%

Italy - 3%

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Blog

morgansallmen.com



The screenshot shows the homepage of morgansallmen.com. At the top, there is a navigation bar with links to HOME, FASHION, LIFE, TRAVEL, DISCOUNT CODES, ABOUT, SHOP, and CONTACT. Below the navigation is a section for TRAVEL, specifically 'HONEYMOON PART 3 – EL CALAFATE'. The main content features a large image of two people walking on a glacier under a blue sky with white clouds. To the right of the image is a sidebar with a 'RECENT POSTS' section containing links to '2024 Holiday Gift Guide', '2023 Holiday Gift Guide', 'Honeymoon Part 3 – El Calafate', and 'Honeymoon Part 2 – Torres del Paine'. Below this is a 'SUBSCRIBE TO BLOG' button and an email input field for newsletter signups. Further down is an 'INSTAGRAM' section with a note that 'No Instagram images were found.'

Past Partnerships

- Naadam
- TKEES
- Nusfjord Arctic Resort
- ULUM Moab
- One Quince
- Keep Your Cadence
- Echos Edge Cottage
- Summer Fridays
- Gisou
- Fenty Beauty
- Tentree
- Aux Box Muskoka

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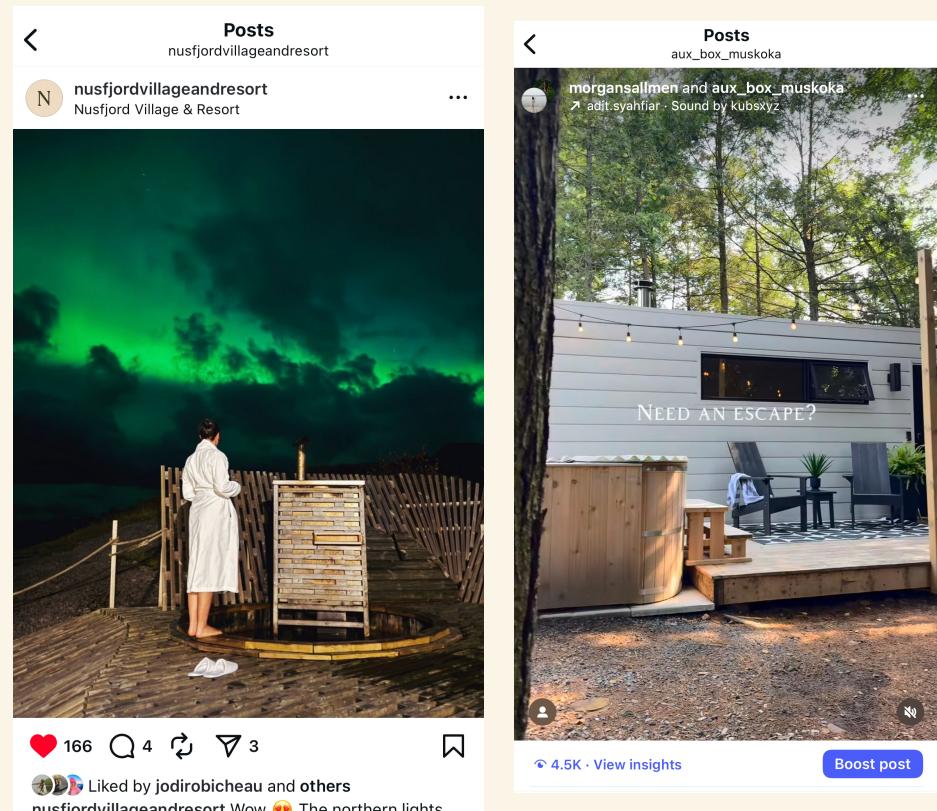
Statistics

3,782 average views / month

2,188 new visitors / month

Top Locations

Canada
USA
Ireland
China



The image shows two Instagram posts. The left post is from 'nusfjordvillageandresort' (Nusfjord Village & Resort) showing a person in a white robe standing by a hot tub under a dark sky filled with bright green northern lights. The post has 166 likes, 4 comments, and 3 shares. The right post is from 'aux_box_muskoka' showing a modern white cabin with a hot tub and deck, with the text 'NEED AN ESCAPE?'. It has 4.5K views and a 'Boost post' button.

Testimonials

"Morgan is absolutely fantastic to work with. All guidelines were met, and she exceeded expectations with the quality of content. She clearly understood any requests our team made, and delivered the content very quickly. She aligned with our brand vision perfectly!"

- Simone, Vitruvi

"Morgan was an absolute pleasure to work with, submitting all of her content beautifully, and on time. We have loved working with her in the past, and hope to continue our relationship for many years to come xx TKEES"

- Sarah, TKEES

"We had the pleasure of working with Morgan on a last-minute collaboration at our boutique cabin in Muskoka, and she truly exceeded our expectations. Despite the short notice, she showed up fully prepared - with thoughtful props and styling pieces that elevated every shot. Her photography and videos were not only beautiful, but also incredibly high quality, giving us a strong bank of content we've been able to use for months. She was professional, creative, and so easy to work with. We'd gladly collaborate with her again!"

- Rebecca, Host of the Aux Box Muskoka

"Morgan has been a part of our family since 2019! From the very beginning she has demonstrated professionalism. She has consistently impressed us with the quality of her content. We are very fortunate to have her as part of our family!"

- Shannen, KaseMe Design

Morgan Salmon

Contact Me

morgan.sallmen@gmail.com

437-235-3045

www.morgansallmen.com

[@morgansallmen](https://www.instagram.com/morgansallmen)

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